



The leading meme on the TRON ecosystem.

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What is Sundog

You acknowledge and agree that you are acquiring **\$Sundog** solely to participate in the **Sundog ecosystem** and to obtain services therein, not for any investment, speculative, or financial purposes. The **Sundog**, the **Distributor**, and their respective affiliates are committed to developing and contributing to the underlying source code for the Sundog ecosystem but make no guarantees regarding its functionality, availability, or future value. You agree that you are acquiring \$Sundog to participate in the Sundog ecosystem and to obtain services on the ecosystem thereon. The Sundog, the Distributor, and their respective affiliates would develop and contribute to the underlying source code for the Sundog ecosystem. The Sundog is acting solely as an arm's length third party in relation to the \$Sundog distribution, and not in the capacity as a financial advisor or fiduciary of any person with regard to the distribution of

\$Sundog.

The Sundog Token

SUNDOG is designed to be utilized, which is the goal of its distribution. It is important to note that SUNDOG:

(a) Lacks Physical Form and Intrinsic Value: It does not have any tangible or physical manifestation and possesses no intrinsic value. No person makes any representation or gives any commitment regarding its value.

(b) Is Non-Refundable and Non-Exchangeable: It is non-refundable and cannot be exchanged for cash or its equivalent in any other digital asset, nor does it constitute a payment obligation by the Sundog, the Distributor, or any of their affiliates.

(c) Confers No Rights or Interests: It does not confer upon the token holder any rights with respect to the Sundog, the Distributor, or their affiliates. This includes, but is not limited to:

- Rights to receive future dividends, revenue, shares, ownership stakes, or securities.
- Voting rights, distributions, redemptions, or liquidation rights.
- Proprietary rights, including intellectual property or license rights.
- Access to accounts, financial statements, or other financial data.
- Participation in shareholder meetings or the nomination of directors.
- Any other financial, legal, or intellectual property rights related to the SUNDOG ecosystem, the Sundog, the Distributor, and/or their service providers.

(d) Is Not a Contract for Profit or Loss Avoidance: It is not intended to represent any rights under a contract for differences or any other contract aimed at securing a profit or avoiding a loss.

(e) Is Not a Financial Instrument: It is not intended to represent money (including electronic money), securities, commodities, bonds, debt instruments, units in a collective investment scheme, or any other kind of financial instrument or investment.

(f) Is Not a Loan or Debt Obligation: It is not a loan to the Sundog, the Distributor, or any of their affiliates, does not represent a debt owed by them, and carries no expectation of profit.

(g) Provides No Ownership or Interest: It does not provide the token holder with any ownership or other interest in the Sundog, the Distributor, or any of their affiliates.

CORE THESIS

To integrate into the Meme culture and increase the ecosystem's popularity and TRX liquidity, Justin Sun, the founder of Tron Network, along with his development team, launched the Sunpump (Beta) Meme Fair Launch Trading Platform on August 13, 2024. This marked the beginning of a direct competition with Solana's Pump.fun platform!

\$SUNDOG is the flagship dog meme coin on TRON, launched on the SunPump platform. It was created with the vision of becoming the premier meme coin on TRON, leveraging the network's

capabilities to foster a strong and engaged community.

The goal of \$SUNDOG is to become a multi-billion dollar market cap coin, establishing itself as a dominant force in the meme coin space and the broader cryptocurrency market.

\$SUNDOG aspires to be more than just a meme coin; it wants to build a thriving ecosystem that offers real utility, community engagement, and long-term value for all users.

SUNDOG

\$SUNDOG is a community-driven token. As a community token, \$SUNDOG aims to bring together a diverse and engaged group of users, creating an inclusive and vibrant ecosystem that offers various benefits and opportunities to its holders.

Sundog tokens are 100% unlocked from day one, meaning there are no issues like severe sell pressure caused by VC token unlocks. Furthermore, our token has entered a deflationary model through burning mechanisms. The Sundog team is also actively using \$Sundog to explore more collaborations and marketing activities to airdrop tokens to every genuine Sundog community enthusiast.

Launched in mid Aug 2024, it quickly gained traction:

- Reached \$379M market cap within the first month
- 120k+ followers on Twitter
- Over 510k on-chain holders
- Launched SUNBOT trading tool, a telegram trading bot, with 130k+ users
- Received 2 million TRX as grant from Sunpump.io
- Received official investment from Sunpump.io
- Over 100mn daily trading volume on both spot and perp market
- Listed on major global exchanges like Bybit, KuCoin, HTX, Gate, Bitget and local exchanges like Coinone, Bitpanda, Coins.ph, etc

Implemented significant token buybacks and burns of more than 2.5mn SUNDOG At the same time, Sundog has formed partnerships with a number of prominent Web3 projects and platforms within a short period of time to enhance community engagement. Through Strategic partnerships, Sundog is committed to creating an engaging and dynamic community that benefits all participants in the ecosystem. Below is a list of our partners:

Wallets	Dexes and Launchpads	Memes	Others
TokenPocket	Tron DAO/Sun Pump	Neiro	Zebec Network
Hot Wallet	dYdX	Babydoge	Nextmate.ai
OKX Wallet	RabbitX		
Fox Wallet	gTrade/Gains Network		

Use Cases of \$SUNDOG:

- Trading
- Community Engagement and Rewards
- Airdrop on SUNBOT for \$SUNDOG holders

\$SUNDOG distinguishes itself from other Web3 projects through its strong commitment to community, long-term vision, and collaborative approach within the TRON ecosystem. Here's what makes \$SUNDOG unique:

- **Collaborative Spirit:** We believe in the power of collaboration and are open to working with other meme coins and projects within the TRON ecosystem. Our goal is not just to thrive individually but to help build a stronger, more interconnected network of projects on TRON. By fostering partnerships and offering support, we aim to create a vibrant ecosystem where all participants can thrive.
- **Innovative Tools and Features:** Through initiatives like SUNBOT, we provide advanced trading tools and features that enhance the user experience. SUNBOT offers high frequency trading, and soon-to-be-released features like limit orders and copy trading.
- **Inclusivity and Accessibility:** We want everyone to win in the \$SUNDOG ecosystem. Our aim is to make participation in the crypto space accessible and rewarding for all, regardless of their level of experience. With plans for multi-chain integration and community programs like the SUNDOG Zone, we are continuously working to provide opportunities for growth and engagement for all our users.

The goal of \$SUNDOG is to become a multi-billion dollar market cap coin, establishing itself as a dominant force in the meme coin space and the broader cryptocurrency market. To achieve this, we have several key objectives:

- **Strategic Partnerships:** We're committed to forging more high-profile partnerships within the crypto industry and celebrities. These collaborations will help us enhance our platform, introduce innovative features, and integrate \$SUNDOG into diverse ecosystems.
- **Real-Life Events:** Engaging with our community through real-life events is a priority. We plan to host and participate in various events, bringing together the \$SUNDOG community and fostering connections in the real world. These events will be a platform to share our vision, celebrate milestones, and strengthen our global community.

Ultimately, \$SUNDOG aspires to be more than just a meme coin; we want to build a thriving ecosystem that offers real use cases, community engagement, and long-term value for all our users.

Sunbot

We have developed the Tron Meme Trading Bot - Sunbot, dedicating 50% of the trading fees

generated to buy back and burn \$Sundog, helping it achieve sustainable growth.

Sunbot offers advanced trading functionalities tailored for meme coin trading, such as high frequency trading. This makes it a valuable tool for both novice and experienced traders looking to capitalize on market opportunities.

SUNBOT works as follows:

- **Easy Start with TRX:** To begin trading with SUND OG, users need to deposit TRX (TRON's native cryptocurrency) into their SUND OG wallet. This TRX acts as the fuel for all transactions on the platform. The process is simple: users send TRX to their unique SUND OG wallet address and then refresh their balance on the platform to start trading.
- **Trading Tokens:** Once the TRX is deposited, users can purchase meme coins by entering the token address or pasting a URL from Sunpump or Sun.io, which are popular platforms for discovering new meme coins. This user-friendly approach ensures that even those unfamiliar with the technical aspects of cryptocurrency trading can easily buy and sell tokens.
- **Auto Buy Feature:** SUND OG offers an "Auto Buy" feature, allowing users to automatically purchase a token as soon as they enter its address. This is particularly useful for traders looking to capitalize on rapid market movements or who want to buy tokens as soon as they become available.
- **Slippage and Button Customization:** To further enhance the trading experience, SUND OG provides options for customizing slippage settings and button configurations. Slippage refers to the difference between the expected price of a trade and the actual price at which it is executed. By allowing users to adjust slippage settings, SUND OG helps them avoid unexpected losses during volatile market conditions. Additionally, users can customize their buy and sell buttons, making it easier to manage their positions according to their trading strategies.
- **Secure Wallet Access:** Users can easily access their wallet and private key through the platform. However, it is crucial to keep this private key secure, as SUND OG emphasizes that they cannot protect funds if the private key is exposed. This focus on security ensures that users are constantly aware of the need to protect their digital assets.
- **Referral Program:** SUND OG has a referral program that rewards users for bringing new traders to the platform. By sharing a referral link, users can earn up to 35% of the trading fees from those they refer. The referral system is tiered, offering rewards at two levels, and users can claim their rewards once they reach a minimum of 10 TRX. This program incentivizes users to spread the word about SUND OG, helping the platform grow organically.

- **Transparent Fees:** SUNDOG charges a 1% fee on transactions over 500 TRX and a flat 5 TRX fee for transactions under 500 TRX. This straightforward fee structure makes it easy for users to understand the costs associated with trading on the platform, allowing them to make informed decisions about their investments.

Currently, SUNBOT supports the TRON network, but the team is actively expanding our capabilities. Here are the next steps:

- **Multi-chain support:** We are currently building integration for BSC, Solana, and Ethereum.
- **Enhanced bot features:** We're continuously improving our trading bot. New features such as limit orders and copy trading functionality will be added.

Telegram Mini App

Sundog has partnered with Nextmate.ai to launch an innovative Telegram mini app, offering an AI-powered meme experience within the Sundog ecosystem. This collaboration aims to create a revenue-generating game that will directly contribute to the ongoing development and growth of the Sundog ecosystem.

DISTRIBUTION

Sundog has 1,000,000,000 token supply, with 100% circulating supply in the market.

ROADMAP

As part of its continued commitment to utility-driven innovation, the Sundog team is actively expanding its ecosystem on Tron. Two key product initiatives are scheduled for development and release across Q2 and Q3 2025: a non-custodial browser-based trading tool and the launch of **Sundog.fun**, a programmable token launch platform.

Q2–Q3 2025: Development of a Tron-Based Browser Trading Extension

The Sundog team is currently building a **browser extension-based trading tool**, specifically designed for retail users on the Tron network. This tool is scheduled for public release in **Q3 2025**.

The product aims to provide a secure, intuitive, and efficient in-browser trading experience, eliminating many of the usability and custody risks associated with Telegram-based trading solutions. Inspired by high-frequency trading strategies and proven UX patterns from Tron and Solana ecosystems, the tool will offer the following core features:

- **Context-aware token detection:** Automatically extracts token contract addresses from webpages and platforms such as Twitter/X, DEX Screener, and Sunpump.

- **One-click strategy execution:** Includes built-in templates for executing limit orders, dual-sell strategies, dynamic stop-loss, and take-profit—all directly from the browser.
- **USDC-based stablecoin trading:** Eliminates the need for manual TRX gas preparation by integrating automatic gas fee management.
- **Real-time risk control:** All private key operations remain on the user's local device, with mandatory manual confirmation for all contract interactions.
- **Seamless DEX integration:** Supports direct interaction with Tron-based decentralized exchanges (DEXs), enabling limit and market orders without redirection or third-party custody.

This product represents a significant extension of \$SUNDOG's utility beyond its origins as a meme-native token. It introduces \$SUNDOG as a gateway for secure, intelligent trading on Tron. A detailed development preview and UI prototype will be presented in upcoming community updates.

Q3 2025: Launch of Sundog.fun — Programmable Launch Platform on Tron

In parallel with the trading tool, Sundog is preparing to launch **Sundog.fun**, a decentralized token launch platform purpose-built for the Tron ecosystem. This product is currently under development and is targeted for deployment in **Q3 2025**.

Sundog.fun is designed to introduce programmable token mechanics and real-time fee distribution logic into the token launch process. By aligning incentives between creators, holders, and liquidity providers, the platform seeks to redefine the standards for fair and composable launches on-chain.

Key features of Sundog.fun include:

- Customizable DEX fee rates (0–5%) configured at token creation
- Programmable fee distribution across holders, LPs, burn addresses, and project treasury
- On-chain, per-transaction fee distribution without the need for staking, locking, or claiming
- Multiple launch formats: fixed price, bonding curves, auctions, and stealth launches
- Optional modules including anti-bot protections, dynamic metadata NFTs, and governance integrations

The underlying infrastructure combines custom smart contracts and backend systems to ensure secure, fully automated fee flows. Tron was selected as the initial deployment network due to its low-cost transactions, high throughput, and strong retail user base—making it well-suited for real-time token distribution models.

Sundog.fun will bring the following innovations to Tron:

- A new model of community-aligned token economics
- Creator-driven token issuance with composable parameters
- Real-time, passive earnings for token holders based on transaction volume

- A shift from speculative narratives to utility-based token behavior
- A strengthened position for Tron as a launchpad for advanced token experiments

The development cycle is expected to span approximately three months. A closed testing phase will precede the launch of 2–3 curated pilot projects. Full public access, technical documentation, and a testnet release will follow during Q3 2025.

RISKS

The Sundog ecosystem is currently in the initial development stages and there are a variety of unforeseeable risks. You acknowledge and agree that there are numerous risks associated with acquiring \$Sundog, holding \$Sundog, and using \$Sundog for participation in the Sundog ecosystem. In the worst scenario, this could lead to the loss of all or part of \$Sundog held. If you decide to acquire \$Sundog or participate in the Sundog ecosystem, you expressly acknowledge, accept, and assume the following risks:

Uncertain Regulations and Enforcement Actions

The regulatory status of the SUNDOG ecosystem, SUNDOG and distributed ledger technology is unclear or unsettled in many jurisdictions. The regulation of digital assets has become a primary target of regulation in all major countries in the world. It is impossible to predict how, when or whether regulatory agencies may apply existing regulations or create new regulations with respect to such technology and its applications, including SUNDOG and/or the SUNDOG ecosystem. Regulatory actions could negatively impact SUNDOG and/or the SUNDOG ecosystem in various ways. The Sundog, the Distributor (or their respective affiliates) may cease operations in a jurisdiction in the event that regulatory actions, or changes to law or regulation, make it illegal to operate in such jurisdiction, or commercially undesirable to obtain the necessary regulatory approval(s) to operate in such jurisdiction. After consulting with a wide range of legal advisors to mitigate the legal risks as much as possible, the Sundog and Distributor have worked with the specialist blockchain department and obtained a legal opinion on the token distribution, and will be conducting business in accordance with the prevailing market practice. to be bound by the foregoing limitations.

Inadequate Disclosure of Information

As at the date hereof, the SUNDOG ecosystem is still under development and its design concepts, consensus mechanisms, algorithms, codes, and other technical details and parameters may be constantly and frequently updated and changed. Although this material contains the most current information relating to the SUNDOG ecosystem, it is not absolutely complete and may still be adjusted and updated by the SUNDOG early contributors from time to time. The SUNDOG early contributors have neither the ability nor obligation to keep holders of SUNDOG informed of every detail (including development progress and expected milestones) regarding the project to develop the SUNDOG ecosystem, hence insufficient information disclosure is inevitable and reasonable.

Loss of Talent

The development of the SUNDOG ecosystem greatly depends on the continued co-operation of

the existing early contributors and expert consultants, who are highly knowledgeable and experienced in their respective sectors. The loss of any member may adversely affect the SUNDOG ecosystem or its future development. Further, stability and cohesion within the early contributors is critical to the overall development of the SUNDOG ecosystem. There is the possibility that conflict within the early contributors and/or departure of core personnel may occur, resulting in negative influence on the project in the future.

Failure to Develop

There is the risk that the development of the SUNDOG ecosystem will not be executed or implemented as planned, for a variety of reasons, including without limitation the event of a decline in the prices of any digital asset, virtual currency or SUNDOG, unforeseen technical difficulties, and shortage of development funds for activities.

Security Weaknesses

Hackers or other malicious groups or organisations may attempt to interfere with SUNDOG and/or the SUNDOG ecosystem in a variety of ways, including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing. Furthermore, there is a risk that a third party or a member of the Sundog, the Distributor or their respective affiliates may intentionally or unintentionally introduce weaknesses into the core infrastructure of SUNDOG and/or the SUNDOG ecosystem, which could negatively affect SUNDOG and/or the SUNDOG ecosystem. Further, the future of cryptography and security innovations are highly unpredictable and advances in cryptography, or technical advances (including without limitation development of quantum computing), could present unknown risks to SUNDOG and/or the SUNDOG ecosystem by rendering ineffective the cryptographic consensus mechanism that underpins that blockchain protocol.

Risk of Dissolution

Start-up companies such as Sundog, the Distributor or their affiliates involve a high degree of risk. Financial and operating risks confronting start-up companies are significant, and the aforementioned entities are not immune to these. Start-up companies often experience unexpected problems in the areas of product development, marketing, financing, and general management, among others, which frequently cannot be solved. It is possible that, due to any number of reasons, including, but not limited to, an unfavourable fluctuation in the value of cryptographic and fiat currencies, decrease in the use cases of SUNDOG due to negative adoption of the SUNDOG ecosystem, the failure of commercial relationships, or intellectual property ownership related challenges, the SUNDOG ecosystem may no longer be viable to operate and the Sundog, the Distributor or their affiliates may be dissolved.

Other Risks

In addition, the potential risks briefly mentioned above are not exhaustive and there are other risks (as more particularly set out in the Terms and Conditions) associated with your participation in the SUNDOG ecosystem, as well as acquisition of, holding and use of SUNDOG, including those that the Sundog or the Distributor cannot anticipate. Such risks may further materialise as unanticipated variations or combinations of the aforementioned risks. You should conduct full due diligence on the Sundog, the Distributor, their respective affiliates, and

the SUNDOG early contributors, as well as understand the overall framework, mission and vision for the SUNDOG ecosystem prior to participating in the same and/or acquiring SUNDOG.